



# SIVA SIVANI DEGREE COLLEGE

Affiliated to OSMANIA UNIVERSITY  
BBA courses approved by AICTE

Recognised by UGC under section 2(f) of the UGC Act, 1956  
NH-44, Kompally, Secunderabad, Telangana-500100

[www.ssdac.ac.in](http://www.ssdac.ac.in)

DESIGNING THE  
FUTURE BUSINESS  
LEADERS

EXPERIENCED  
FACULTY  
WITH INDUSTRY  
EXPERTISE

WELL - LIT &  
CENTRALISED  
AC. CLASSROOMS

FULLY DEGITALIZED  
WITH 86" DIGITAL  
INTERACTIVE  
BOARDS

## BACHELOR OF **BUSINESS** ADMINSTRATION

Bachelor of Business Adminstration (BBA) Program  
is a business education, designed to equip one with well  
developed managerial insights to experties in a global works place.

### INDUSTRY ORIENTED CERTIFICATE COURSES

- ✓ BUSINESS INTELLIGENCE
- ✓ ARTIFICIAL INTELLIGENCE & MACHINE LEARNING
- ✓ C, C++, JAVA PROGRAMMING SKILLS
- ✓ PYTHON WITH BUSINESS ANALYTICS
- ✓ DIGITAL MARKETING
- ✓ COMMUNICATION SKILLS & PERSONALITY DEVELOPMENT
- ✓ FINANCIAL MODELING
- ✓ SALESFORCE
- ✓ SAP - FICO
- ✓ TALLY WITH GST
- ✓ TRAINING SESSIONS WITH T.I.M.E

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# 360° APPROACH

# ACTIVITIES

This session is part of the curriculum for management students. New words from the newspaper to develop vocabulary skills and enhance their understanding of the current market trends. Article Reviews enable deep understanding of trade and commerce and render information related to their subjects.

## NEWS PAPER READING

The objective is to acquaint students with knowledge in Management, Technology, English Communication and Behavioral patterns of the Corporate World. Hands-on training, brainstorming ideas, identifying the problems and developing solutions is instrumental to upskill student's knowledge.

## WORKSHOP

It is an emulation of a Job Interview used to enrich and provide experience that resembles a real interview. Professional Settings, Common Interview Questions, Dress code and a thorough explanation accomplish the requirements for the upcoming placements. Instilling career aspirations contributes to the personal growth and understand the requirements of the corporate world.

## MOCK INTERVIEWS

It aims at providing an opportunity for students to research unknown topics and present them in front of a panel. Understanding the importance of Research Paper Formats, Situational Analysis based work enhances their learning to workout ideas useful in Final Year Projects. A list of topics from Management, Computers, Statistics, and English were chosen in their research paper. An immediate review is shared in order to be effective speakers in paper presentations.

## PAPER PRESENTATIONS

Industrial practical knowledge helps to get an insight of work stations, machinery and management of real world problems in manufacturing units. This experience helps to face challenging environments and fasten learning industrial concepts.

## INDUSTRIAL VISITS

Case study is an in-depth, detailed examination of a particular case within the real world context. Every aspect of the subject is analyzed to seek patterns and the causes of certain acquired behaviors in an Industry. It permits to develop hypotheses and experiment both sides of the study. Research approach helps to generate a multi-faceted understanding of a complex issue in context.

## CASE STUDIES

Sessions of concepts relating to mental ability and theories of intelligence help student's in seeking academic and career guidance. The aptitude assessment is a valuable tool in assisting students to make informed decisions about their future. Logical and analytical skills along with quantitative skills form an integral part of the aptitude sessions.

## APTITUDE

### VIRTUAL MOCK INTERVIEW

*Advanced Technology helps assess Interview skills virtually. In accordance with corporate standards, each round is designed and executed with effective remarks and reviews. Opportunity to practice and rehearse the answers prior to the actual interview helps to build confidence and excel during the interview.*

### HOBBY DEVELOPMENT

*Hobby Development Programs encourage students, pursue their interests and develop various skills. It also fosters a sense of community and collaboration among students. Opportunities are given to each individual to sharpen their skills in different projects like Photography, Theatre arts, Singing, Dancing, Art and Crafts, etc. The program also provides mentors and guidance to help students reach their goals.*

### INTERNSHIP PROGRAMS

*Internships provide an opportunity to gain real-world experience and learn new skills. To network and make connections in the industry can be an excellent way to build a resume and stand out to potential employers. Internships are a great way to explore different fields and gain insight into work life. Guidance and support throughout the internship process is provided.*

### RESEARCH DEVELOPEMENT

*Valuable experience in the analysis process develops skills such as problem-solving, critical thinking, data analysis, and also the chance to work with leading researchers in the field manifests to proper outcome. Understanding about the evaluation process by using different tools for the topic taken is properly investigated*

### ENTREPRENEURIAL DEVELOPMENT PROGRAM

*EDP stands for Entrepreneurial development program. To identify the personal goals and objectives and work towards achieving them. It enables students to track their progress and make necessary adjustments to reach their desired outcome. Additionally it provides resources, guidance, and support students throughout the program. It also helps students develop the skills, knowledge, and attitude required to be successful entrepreneurs.*

### THEATRE ARTS

*Theatre arts can help students develop communication, collaboration skills, as well as creativity and imagination. It can also help students build confidence and foster a sense of belonging. In addition, theatre arts can aid students to develop empathy and understanding of different perspectives. Teams perform on themes shared, encompass creative ideas to present their performances and work together on the scripted work.*

### CRT TRAINING

*A comprehensive training module for Recruitment, is aimed at helping students develop the skills they need to succeed on the job market. It covers topics such as communication, teamwork, and problem-solving. It also helps students build confidence by providing opportunities to practice their skills. The ultimate goal is to help students become successful and confident professionals. Preparedness to become suitable to the growing job market, this platform enhances employable skills.*

### PRESENTATIONS

*The ability to deliver compelling, engaging, information is the central idea of public speaking. Various topics, help create innovative ideas when students come with interesting slides to illustrate their talk. Watching and learning from other presentations allows one to experience each one's unique elements and determine to work efficiently with particular audiences. The students who presents his creativity, skillfully is awarded a certificate.*