



SIVA SIVANI DEGREE COLLEGE

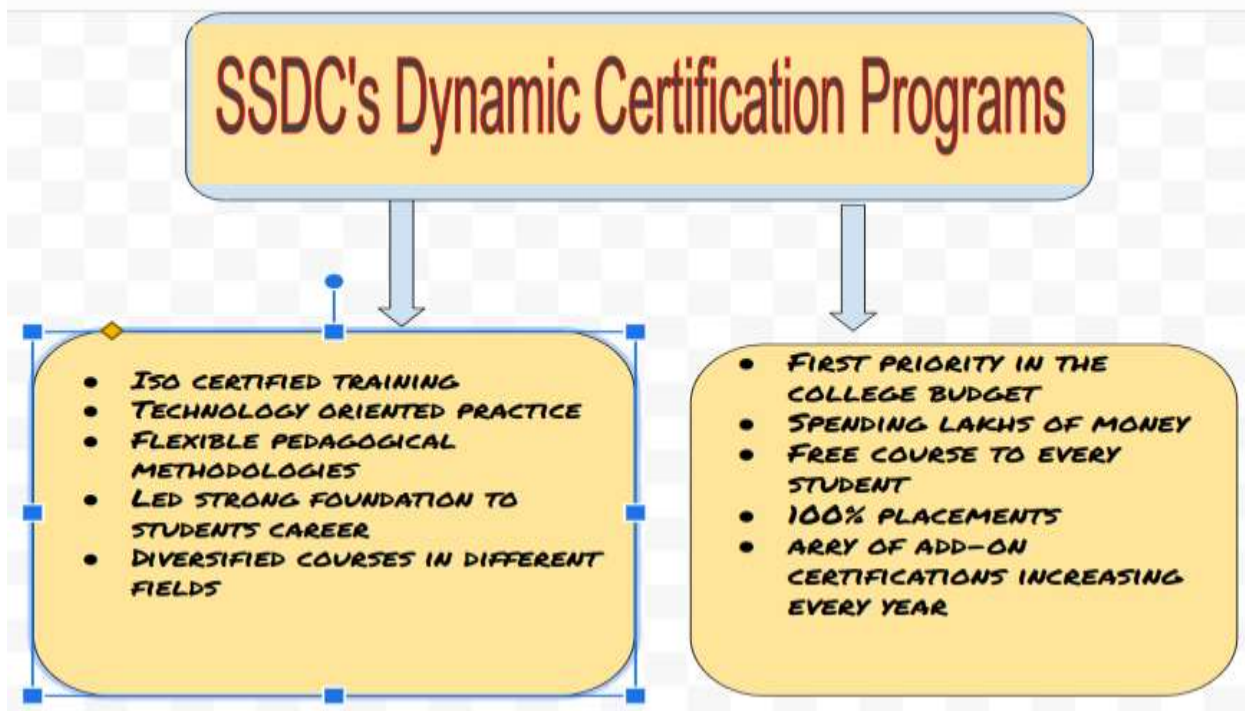
(Affiliated to Osmania University)

College offering value added courses without any fees (Free of Cost)

Institutional Best Practice:

1.1. Enriching Student Learning Through Value Added-Courses (Certification Courses):

"Empowering Futures: SSDC's Dynamic Certification Programs for Holistic Student Development"



Siva Sivani Degree College (SSDC) is unwavering in its dedication to ensuring the all-encompassing growth of every learner. **Demonstrating this commitment, the college allocates substantial funds in its annual budget, amounting to lakhs of rupees.** Many esteemed organizations are furnishing certificate courses to our students.

To deliver on this commitment, **SSDC collaborates with reputed ISO-certified organizations.** These organizations provide a diverse array of courses across different fields, featuring trainers, resource persons, and professionals of the highest caliber. The courses are designed to update students' technical abilities, ensuring they stay abreast of the latest advancements in their respective domains.



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Through this strategic financial investment and collaboration with esteemed organizations, SSDC continues to pave the way for the comprehensive development of its students, empowering them with the knowledge and skills needed for success in their academic and professional journeys.

Our curriculum, while comprehensive, may not always align with the dynamic needs of students. To bridge this gap, we introduced supplementary certification programs in 2018, initially focusing on computer technology, personality development, and communication skills. Over time, this initiative has expanded to all the eight specialized branches of BBA, B.COM, BSC by covering a spectrum of relevant skills.

These courses encompass

Coding languages:

such as C, C++, JAVA, PYTHON, R, and advanced JAVA.

Technical Tools

Additionally, students gain expertise in essential tools like AI, ML, Machine Learning, Excel operations, MS Word, and advanced Excel.

Data Analysis

Specialized programs in Data Analysis, Data Mining, Digital Marketing, and Web Designing further enhance their skill set.

Soft skills Job skills

Notably, these programs go beyond technical skills, offering certifications in job skills, professional development, soft skills training,

Business Communication

Business communication, drafting, verbal and non-verbal communication, and aptitude.

The best part is that all these opportunities are provided to students free of cost.

Initiated to strengthen students' capabilities, these certifications are delivered by field experts and resource persons, ensuring the highest quality of education. Since the inception of these programs, SSDC has witnessed a remarkable success rate, with 100% placement for students seeking jobs in reputed companies. The impact of these certifications extends globally, empowering students to secure and sustain higher positions in their chosen fields.

In essence, these vibrant add-on programs have become the cornerstone of SSDC's commitment to providing holistic education and preparing students for success in a rapidly evolving world.



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1. Excellent Practices for Holistic Education:

Under Best Practices category one we have a live business model developed by students who did designing of the model, drafting, idea generation, execution, propaganda, advertisement, revenue generation, profit maximization these are excellent practices for Holistic Education.

Objectives:

Siva Sivani Degree College stands out for its comprehensive offering of add-on courses, showcasing its commitment to providing students with a unique educational experience. SSDC has added 66 distinct courses into the curriculum in recent years.

Currently, 21 of these courses are actively available, strategically tailored to supplement regular subjects and cater to specific specializations. The college ensures students receive expert training and insights from professionals outside the academic realm, enriching their learning journey alongside regular classes.

Context:

The impact of student enrichment programs, meticulously crafted to fortify students across various domains for success in today's job market or entrepreneurial ventures, has been consistently growing. Majority of the students benefited from these programs.

In the academic year 2018-19, 959 students actively participated in diverse courses. While facing a minor dip to 929 during the COVID-19 era with the transition to online classes, the numbers rebounded significantly in 2020-21, reaching 1291. Despite fluctuations in the subsequent years, notably in 2021-22 with a decrease to 1060, the trend saw a remarkable surge in 2022-23, totaling 1795 students. These fluctuations, influenced by pandemic-related challenges and the shift to online learning, underscore the resilience of the program. Presently, the considerable increase in the number of students benefiting from these enrichment programs highlights their enduring impact.

Practice:

List of Programs Addon Courses Running at present C, C++, ,JAVAC,Communication Catalyst Course, Digital Marketing, Sales Force-Admin, R-programming, Python with AI and ML, Cyber Security Tax and TDS, Advance EXCEL, Power Bi With Data Visualization, Python With Gui, Python With Data Analytics, MS-power BI, Direct Taxation, Indirect taxation,SQL with MS-power BI, advance MS office, core python, TALLY Prime With GST, Accounting Standard





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1.2. TARANG(Carnival)-2018/Dec

Objective:

This program is designed for enriching students through a "learning by doing" approach, where senior students act as competitors, and each course functions as a distinct group.

The primary goal of the program is to contribute to students' overall development by imparting essential skills such as leadership, management, marketing, accounting, and profit maximization.

Context:

Six groups of management, commerce, and science students were allocated specific open areas on the ground to showcase their business models. Additionally, each group received a closed room for business-related activities. They were provided with basic funds to carry out their endeavors, decorate their designated areas based on a theme, and select a title representing their constructed space. The groups were tasked with raising funds from diverse sources to bring their ideas to fruition, including the operation of food courts and games zones. Innovative strategies were developed and executed to ensure a recurring flow of funds.

Practice:

In the open ground, six groups showcased creatively decorated stalls with distinct themes, offering theme-related food items and selfie zones to generate revenue. Each group crafted a dedicated room for game zones, featuring activities such as a magical maze, scary house, virtual tour, treasure hunt, DJ musical room, dance floor, and more. Students played an active role in marketing and selling tickets, providing entertainment, recreation, and diverse stalls, including food. The event featured cultural programs, certificate programs, and designated selfie zones. Moreover, attractions like camel rides were introduced to enhance the overall experience.

Evidence of Success: The success tale unfolds through a student-driven, all-encompassing business exhibition designed to generate revenue and profits. The hands-on experience gained in event management offered valuable insights into the operational dynamics of business organizations, aligning seamlessly with the exhibition floor's "learning by doing" ethos.



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1.3. BLOSSOME:

The college initiated a project aimed at transforming the entire campus and its surrounding area into a green space. Over a span of 10 days, approximately 500 students actively participated in this program, organized into five groups according to their respective courses.

Context:

The initiative focused on establishing a green campus, fostering an eco-friendly learning environment. It aimed to instill healthy interactions among peer groups, emphasizing leadership, coordination, teamwork, planning, execution, and marketing skills. This student-centric approach embodies outcome-based education, encouraging students to learn through practical experience.

Practice:

The program involved allocating specific areas to each group for enhancing and transforming the surroundings into a clean and green environment while implementing their unique business models. Within a 10-day timeframe, each group was tasked with achieving their designated targets.

Evidence of Success

Activities included creating a green campus, architectural enhancements, vibrant painting of the surroundings, and the establishment of food courts by each group to sell various food items. The areas were adorned with bright colors, aligning with the green campaigning theme. Throughout the campus, a decorative combination of white and purple set the backdrop, complemented by a stage show.

The stage show featured a captivating mock Parliament performance, a special highlight organized by management students. Simultaneously, science students, guided by their faculty in charge, presented a central attraction with an electronics science exhibition on the grounds. Special invitations were extended to parents for the program. Equal funds were allocated to all groups, and student responsibilities encompassed fund management, cost calculation, material procurement, outcome delivery, time management, teamwork, and coordination.

Success Manifestation: "Blossomy" stands as the institution's project dedicated to fostering the comprehensive development of students through a student-centric approach. Every aspect of the project, from operations to execution, is carried out collaboratively by the students in a team.



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1.4. SAMANVAY 2020

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KOMPALLY, SECUNDERABAD

23rd SAMANVAY 6th & 7th January, 2020

Formal Events

- Sartaj of Samanvay** (Be the Best) - Awarded to the college that wins most number of events.
- Market mayhem** (Mock the Market)
- Quiz** (Business Quiz, Test Your Business Acumen)
- A-making** (Think Different)

Informal Events

- Sungset Serpents** (Individuals Only)
- Floor Fusion** (Individual & Group)
- Treasure Hunt** (Winner Gets it all!)
- Mock CID** (Investigate the case and solve the crime)

INTELLECTUAL CERTIFICATION COURSES & WORKSHOPS

REGISTER YOURSELF FOR **FREE 2 DAY** CERTIFICATION COURSES ON

- * EDP * C GRAPHICS * TALLY WITH GST * APTITUDE
- * ADV. EXCEL *

Scan & Register

CARNIVAL Experience It

- Scary House
- Zombie Party
- Halloween Mas
- Projector GAME
- virtual reality Studio
- MARVEL HUNT
- Camel & Horse Riding
- Mystery Game

Faculty Coordinators
Leena: 9949204183
Madhavi Latha : 7093086168

Student Coordinators: Yogesh: 9182631341
Ravi Vikas: 8106696618 / Dinesh: 7989566469 / Harishanker: 9515018406
Rizwan: 7337532922 / Sushrutha: 9121426616 / Keerthi: 9866489970

FOR REGISTRATIONS: www.ssdac.ac.in
<http://bit.ly/Samanvay2020>

Program Abstract:

On January 7, 2020, Siva Sivani Degree College (SSDC) celebrated a significant milestone with SAMANVAY 2020, a mega event that exceeded all past records. Renowned for its commitment to excellence, SSDC aimed to rejuvenate individual student talents, fostering leadership, entrepreneurial skills, management, accounting, and teamwork during this program.



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Overview:

The event featured a mix of formal and informal competitions, testing participants' skills and knowledge. Additionally, intellectual workshops on C-Graphics, Entrepreneur Development, Digital Marketing, Tally with GST, and Aptitude training offered valuable learning experiences. A lively carnival outside the college grounds included food stalls, games, music, selfie corners, creating an entertaining atmosphere for attendees.

This event not only entertained outside students but also provided an invaluable hands-on experience for SSDC students to understand and apply business models. Seven classes from SSDC showcased their creativity through various themes, emphasizing low-cost and no-cost solutions.

What sets SAMANVAY apart is that the entire business model, from planning and cost estimation to execution and promotion, is driven by SSDC students. Their tireless efforts, alongside support from the organization, resulted in significant revenue generation.

SAMANVAY 2020 stands as a historic success, showcasing the dedication, innovation, and collaborative spirit of both students and the institution. It serves as a shining testament to SSDC's commitment to nurturing talent and fostering creativity.

Success story: Samanvay-2020 epitomizes a student-centric approach, outcome-based pedagogy, learning by doing, and the enrichment of students' skills from various perspectives. Students engaged in activities that facilitated the development of skills such as leadership, entrepreneurship, business idea generation, cost estimation, resource management, pricing, revenue analysis, and more.

The program played a pivotal role in enhancing students' knowledge in areas such as idea creation, marketing, advertising, publicity, sales promotion, leadership, coordination, teamwork, profit maximization, and beyond. It provided a rich experiential learning opportunity for participating students and served as an entertaining experience for visitors.



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1.5. SARVAGNA-2022:

SSDC marked the celebration of SARVAGNA, Business model organized to raise funds for social wellbeing.

The program's objective is to reinforce best practices within the institution, nurturing students' life skills and enhancing their market experience to prepare them for the competitive corporate world. Emphasis is placed on improving entrepreneurial, business communication, sales promotional, revenue maximization, and resource allocation skills.

SARVAGNA-2022, an intra-college competition, encompasses a diverse array of events including academics, cultural activities, fine arts exhibitions, certificate programs, and a delightful food fest. A unique feature is the declaration of the class with the highest number of certificates earned as the winner, honored with the prestigious Excellency Award.

The programs were divided into two categories: formal and informal, organized by elected student representatives from various specializations and classes, each possessing expertise in their respective event areas. Formal events included Essay writing, business model, business quiz, short film, and ad making, while informal events encompassed rangoli, best out of waste, dancing, singing, face painting, and pumpkin show competitions. The student organizers were responsible for determining registration fees, managing the enrollment process, selling tickets for stage shows, and overseeing the food court. They conducted grading, evaluations, and awarded marks to participants, ultimately declaring winners based on the results. The event's generated revenue was directed towards charity, specifically helping hands for students' visits to old age homes and orphanages.

Success story: Sarvagna 2022 achieved remarkable success in the form of student participation. It covered many programs to test the capabilities of the students from different angles.

Encountering challenges in implementing these best practices on a grand scale included the significant task of involving students across multiple disciplines, each with different attitudes and cultural backgrounds. Successful navigation of this complexity was achieved through the dedicated coordination of management, administrators, faculty, students, and non-teaching staff from various departments, ensuring timely and effective communication.



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- The constraint of time was a crucial factor, dictated by the strict adherence to rules and regulations outlined in the calendar provided by Osmania University, to which our institution is affiliated.
- Balancing the academic and non-academic aspects posed a substantial challenge, given the time-consuming nature of celebratory events, requiring careful consideration and planning.
- Resource management involved students coordinating fundraising efforts, with the investment potentially yielding profits or losses.
- Dealing with competition within the student groups added an element of rivalry on the ground, while the limited experience of learners in developing business models presented a challenge in bringing forth the latest ideas in the field.

Under the banner of enhancing professional competencies, the college has implemented the CRT system, a dynamic approach that energizes students' minds through active placements. The institution offers a diverse array of initiatives, including weekend performances, case studies with distinctive evaluation procedures, workshops, project work, professional training, hobby development, PPT presentations, and NPR classes, all contributing to a unique educational experience. Ultimately, the institution's goal is to send every individual home with a professional degree, showcasing success in its educational practices.



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Institutional Best Practice -Two

Outreach Initiatives Engaging Communities For Change

Siva Sivanians consistently demonstrate their readiness to offer assistance and extend their services to those in need within the community. The college actively engages in various activities, with students enthusiastically promoting numerous social welfare programs. Their commitment and dedication are evident in the unique design and execution of these programs.

Embracing practices such as knowledge sharing, green activities, environmental consciousness, helping hands, as well as festivities and celebrations, students consistently contribute to these initiatives on an ongoing basis.

2.1 DASHARUPAK

Objective): This program adheres to an entrepreneurship development model, assigning students responsibilities in diverse facets of event planning. Its purpose is to uphold the tradition of "learning by doing" with a student-centric approach, emphasizing the enhancement of entrepreneurial, leadership, management, and marketing skills, contributing to the comprehensive development of the students.

Program Implementation: This encompasses event organization, fund management, logistical arrangements, material procurement, strategic event promotion, advertising and marketing, pricing determination, ticket sales, and revenue generation. The profits derived from these events are dedicated to supporting orphanages, a charitable initiative led by the students. The program "Dasharupak," rooted in historical significance since its inception in 2016, has maintained a consistent presence over the years. Over the past five years, this event has experienced a remarkable growth in the number of activities, showcasing a substantial expansion. Notably, the program has evolved its mode of communication, undergoing several changes to effectively convey messages to fellow students. The show continued its gratefulness every year with the exception of years impacted by the COVID-19 pandemic.



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The triumph of the inaugural Dasharupak show was evident as students not only delivered exceptional performances but also actively engaged in its promotion. They marketed the event by selling tickets to other classes, crafting promotional strategies, and adorning college walls with captivating posters and handouts. The outcome was a sold-out show, marking a resounding success. The tradition continued into 2018 with the second Dasharupak, orchestrated by our enthusiastic BBA students. This time, themes were thoughtfully chosen, encompassing subjects like patriotism, parental love, friendship, women empowerment, gender discrimination, child labor, technology, and moral values. Once again, students spearheaded the marketing efforts, earning praise and acclaim from the audience.

Fast-forward to Dasarupaka 2022, held on December 13th and organized once again by the BBA students. This edition of the show stood as a testament to the enduring success and popularity of Dasharupak at SSDC. It presented entertaining, enthusiastic, and message-driven performances that captured the hearts and minds of the audience. The acts, both admirable and visually captivating, left a lasting impression on everyone in attendance.

Students take home: Dasharupak at SSDC has transformed into an institutional best practice, nurturing the artistic and organizational talents of our students. It serves as a platform for conveying meaningful messages and promoting creative expression. This event showcases the vibrant spirit of our college community and remains a highlight of our annual calendar, bringing joy, entertainment, and enlightenment to all fortunate enough to witness it.



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2.2. Knowledge Sharing:

Initiated in 2017, this program aims to disseminate knowledge in remote areas, particularly targeting underprivileged communities.

The operational details: It involves forming student groups tasked with obtaining permission from government schools to conduct educational sessions. Once permission is secured, students diligently prepare by choosing topics, creating teaching aids, and acquiring refreshments and gifts for the school children.

The teams select age-appropriate topics to impart knowledge to government school students, focusing on creating awareness and instilling good habits. The primary goal of these classes is to educate children about the significance of positive behaviors.

Implementation of the program: In their endeavor to enhance the appeal and informativeness of their classes, students diligently craft teaching tools and instruments. This includes the creation of posters, PowerPoint presentations, and models. Additionally, the classes incorporate engaging elements such as games, quizzes, and plays to make the learning experience more interesting. Following the conclusion of the teaching session and interactive activities, students distribute refreshments and small prizes to the winners.

The essence of the knowledge-sharing program is that it integrates Siva Sivani students into community service. Actively participating in raising awareness and fostering interest among underprivileged children, the initiative focuses on educating them about good habits, positive behavior, maintaining healthy conditions, and promoting access to good and hygienic food.

Conclusion:

As the day concluded, students actively engaged in social service programs, visiting nearby schools to identify the needs of learners. Consequently, they designed knowledge-sharing programs, acquiring the necessary skills for social upliftment. This stands as a significant achievement for Siva Sivani students.



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2.3 Environmental Consciousness

Program Overview:

To cultivate a conducive learning environment, students strategically planned various activities centered around environmental consciousness. Initiatives include tree planting, students adopting plants, participation in Haritha Haram, efforts to reduce plastic usage, water conservation, rainwater harvesting, creation of colorful pathways using eco-friendly waste, and a zero food wastage campaign conducted periodically.

Practice: Before Ganesh Chaturthi students made eco-friendly Vinayaka with mud, these statues were decorated with eco-friendly colors, and distributed to everyone. Pot making activity conducted to interested students to participate the registrations are done accordingly these classes incorporated periodically students made diyas, decorated them. The diyas are prepared and distributed to the poor and needy people.

Program Highlights:

Commerce students undertook a project to craft pathways using recycled materials, enhancing the college entrance. The inauguration of this program was graced by Mrs. Nagamani Devendhar Kompally, the local Sarpanch. She also visited the "Art My Passion" show, where students showcased their diverse talents. The proceeds from the sale of exhibits in the open market were utilized to purchase plants. These plants were then distributed to promote greenery in and around the college campus.

Under the Haritha Haram banner, various competitions such as collage making, stage shows, mime, skit, and singing are organized. The competition topics revolve around fostering greenery, emphasizing the significance of an eco-friendly environment, and promoting environmental consciousness among the youth.

Student Enrichment:

Participation in these activities allows students to acquire knowledge about the environment and its significance. It encourages the cultivation of healthy living conditions within the community and its surroundings, fostering community development. These habits instill a positive attitude, enabling students to respond effectively. Engaging in social service, students generate funds, mobilize resources, and ensure proper utilization on the ground for community betterment.



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2.4 Community Services:

Commencement and Initiatives:

Since 2019, SSDC's "Helping Hands" charity, led by NSS students, has been actively engaged in philanthropic efforts. During the COVID-19 pandemic, NSS students established a help desk to raise funds from the Siva Sivani community. The team provided essential support, including food supply for affected individuals, students crafting masks, dispensing basic medicines, and producing short films on COVID-19 guidelines.

Continued Efforts Amidst the Pandemic:

In 2020, despite pandemic challenges, students persisted in various activities such as road paintings and wall paintings. In 2021, efforts extended to collecting used clothes, stationary items like notebooks, pens, pencils, and essential food items for those in need.

In 2022, students actively advocated charity initiatives, designating every Tuesday as Charity Day. The committee coordinated fund collection, and the raised funds were utilized to purchase necessary items for orphanages and old age homes, fulfilling their requirements. Even students helped the children whose parents got affected by AIDs.

Students Take Home: Students demonstrate commendable participation in rendering services as they distribute groceries, food items, snacks, stationary, books, pens, pencils, writing pads, and clothes every Tuesday.



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