



# SIVA SIVANI DEGREE COLLEGE

(Affiliated to Osmania University)

UG Block Vensai Projects, Kompally, Secunderabad, Telangana - 500100.



## Cycle-1 NAAC Accreditation 2023

### Criteria 6 - Governance, Leadership and Management

#### 6.2 Strategy Development and Deployment

*6.2.1 The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, deployment of institutional Strategic/perspective/development plan etc*

Submitted to



**National Assessment and Accreditation Council**



S. P. Sampathy's Siva Sivani Educational Society (2906/97)

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# INTRODUCTION OF INSTITUTE AND SWOC ANALYSIS

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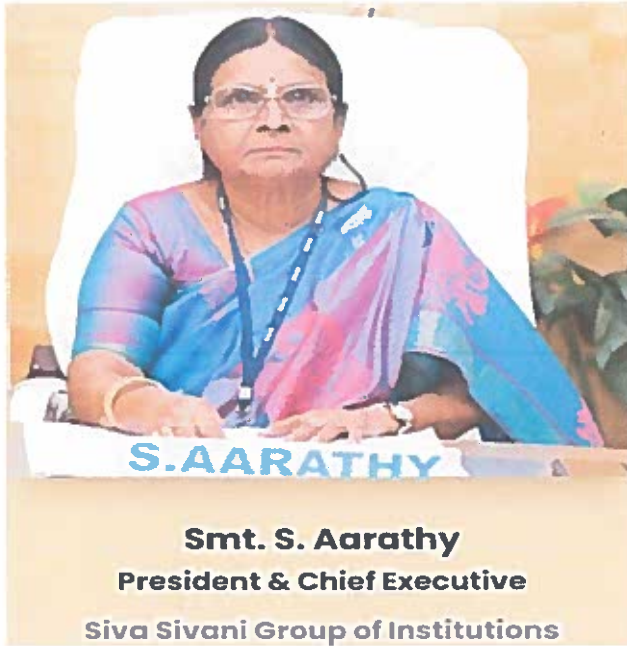
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**PRINCIPAL**  
Siva Sivani Degree College  
Kompally, Medchal-Malkajgiri (DC)-500082



**MESSAGE FROM PRESIDENT**



**Smt. S. Aarathy**  
**President & Chief Executive**  
**Siva Sivani Group of Institutions**

A brainchild of the dynamic Sri. S.P.Sampathy, Siva Sivani Degree College (SSDC) was established in the year 2002, affiliated to the Osmania University which has a rich legacy of imparting quality education. A part of the S.P. Sampathy's Siva Sivani Group of Institutions, whose founder Late Sri. S.P.Sampathy and the Cofounder Smt. S. Aarathy, presently the President and the Chief Executive of the Group, has had the experience of establishing and running world-class educational institutions for nearly 61 years, SSDC, has dutifully

traversed on the path hitherto used by the other group institutions and has carved a niche for itself in the arena of undergraduate education in a span of 21 years of timeless efforts.

The Founder of the Siva Sivani Group of Educational Institutions was a man with a vision and believed that nothing is impossible for those who think they can. In 1961, Sri Sampathy started his journey with a mere 25 paise in his pocket and filled with a zeal to create history by continuously evolving and providing top-quality education. His dedication and positive attitude helped him brave all the odds and establish an education empire that today is known as the Siva Sivani Group of Educational Institutions, a place where personal growth is achieved in tandem with peace, progress, and prosperity of human society at large.

In pursuit of providing quality education and creating future business leaders, he branched towards the outskirts of twin cities where ample land was purchased to set up a state-of-the-art educational institution with all the amenities in-house for all-round development of the aspiring students in 1983 and later in 1989 a second milestone was achieved at Kompally which now houses





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the Siva Sivani Institutions comprising of Siva Sivani Institute of Management (SSIM), Siva Sivani Degree College (SSDC), Siva Sivani Junior College (SSJC) and SPS High School (SPSHS). His passion and commitment to innovation and adaption to newer technologies to provide better education led to paperless classrooms in 2002, comparable to the best in the world. During his lifetime, Sri S.P. Sampathy held many Honorary posts including the President of the Andhra Pradesh Private Schools Association, Convener of ISC and ICSE Examinations of Hyderabad, and Advisory Member on Boards of various Educational Institutions to mention a few.

He was the recipient of the Best Vidyapeeth Award presented by Her Excellency, The Governor of Andhra Pradesh, the Arch of Excellence Award, and the Teacher of Teachers Award amongst innumerable other appreciations and accolades. We, the members of the Siva Sivani family are committed and dedicated to the vision and mission of Sri S.P. Sampathy and constantly evolve ourselves to the future needs and provide education that makes the world a better place to live in.

The Journey of this giant called Siva Sivani over the last more than half a century, from the 3rd of August 1961 to be exact, has been on a meandering path but always uphill. Guided by the Founder, who always chose the less trodden pathways and more often than not dared to begin a trail in the wilderness, Siva Sivani has always dreamed big and lived those dreams successfully. Between daring to start the first ICSE School in Sanathnagar, decades ago, to starting the first standalone, nonuniversity, non-government, All India Council for Technical Education, Ministry of Human Resources Development, Government of India approved B-School in Andhra Pradesh in 1992 to be the first authorized center for the Institute of Commercial Management of UK in Andhra Pradesh, there are innumerable firsts in the saga of these group institutions. As always, I am sure that Siva Sivani Degree College will provide quality education to all its pupils. Change, it is said, is the only constant in progress and we at Siva Sivani have constantly been keeping pace with change. We are now in an era where things move at speeds surpassing those of light and sound. Time is now of utmost importance, with a foregone conclusion that quality is not compromised even a wee bit for moving at a faster pace. This is the order of the day, in all walks of life and hence equally applicable to the arena of education. To keep abreast with



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this change, we have now started on a path, which, as in the past, will Keep us that one elusive step ahead of our counterparts elsewhere.

| welcome you, as co-travelers on this path, to quality education at a faster pace and help realize your dreams that much faster. We intend to hasten the process of turning you into responsible, creative, positive, and contributing citizens of our Global Village.

President

Smt Aarthi Sampathy

Kompally, Hyderabad



*Mamalep*  
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**STRATEGIC PLANNING COMMITTEE**

Sr. No.	Designation	Name
1	President & Chief Executive	Smt. Aarthi Sampathy
2	Vice-President & Deputy Chief Executive	Dr. Sailesh Sampathy
3	Associate Vice President	Smt. Deepika Sampathy
4	Principal	Smt.P. Mamatha
5	Vice-Principal & Co-coordinator IQAC	Mr. Y. Anand Reddy
6	NAAC	Members
7	Students/Alumni Representative	Member



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## STRATEGIC PLANNING

### Introduction

The Governing Body and Leadership of SSDC collaborate to achieve the institution's Mission and Vision. The Governing Body strategically plans for both short and long-term goals, playing a vital role in nurturing student development for global service. Employing a blend of ancestral methods and contemporary technologies, the Governing Body, comprising representatives such as the Management member, a University OU nominee, an industrialist, an educator, a Principal, and faculty representatives, adheres to UGC regulations. This body charts the institution's roadmap, outlining goals, timelines, budget allocations, resource utilization, and fundraising strategies. Decisions follow a top-to-bottom approach, with execution using a combination of bottom-to-top and same-level approaches. Annual meetings assess planning performances, goal attainment, development reports, and resource utilization, leading to informed proposals for the following year.

The institution envisions inspiring young minds for the nation's advancement by fostering growth and development. SSDC plays a pivotal role in creating a healthy society, providing conducive conditions, and educating youngsters in the region to contribute significantly to the country's progress. The focus remains on nurturing global players, enhancing market core competency through value-based education, and promoting innovative ideologies.

The governing body is dedicated to achieving the institution's proposed goals, establishing a hierarchical system where every individual within SSDC plays a crucial role. This system is characterized by active participation, self-governance, transparency, and democratic principles at all levels. Crafted by experienced minds in the education field, it equally values input from all stakeholders, fostering a collaborative environment to achieve the common goal of comprehensive student development.





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Fifteen sub-committees work in the SSDC coalition providing collective assistance to meet global standards. Each year, these committees coordinate to create calendars, schedule diverse activities, and competitions, and plan events under a unified framework. The Principal oversees single-window networking, fund flow, sanctions, and approvals by federation ordinances and laws, ensuring a cohesive approach to meeting global requirements.

SSDC prioritizes numerous annual training sessions crucial for fostering robust networking, establishing a strong brand, and cultivating a reputable presence in the market. Emphasis is placed at every stage on research, idea generation, fostering innovative ecosystems, enhancing critical thinking, refining problem-solving skills, and providing regular intervals of personality development and job-oriented practices.

The Governing Body members bear responsibility for the institution's operations. Their roles encompass offering timely guidance, setting goals, formulating action plans, mobilizing resources, evaluating results, identifying system loopholes, updating and adopting new techniques, providing training across all levels, and conducting inspections. Their pivotal role extends throughout various levels of the institution.

The Governing Body establishes rules, regulations, and a code of conduct for all sub-committees. Meeting agendas, GB resolutions, sanctioned grants, and system changes are publicly accessible on the college website, with circulars and instructions distributed to ensure a transparent and informative system for everyone involved.



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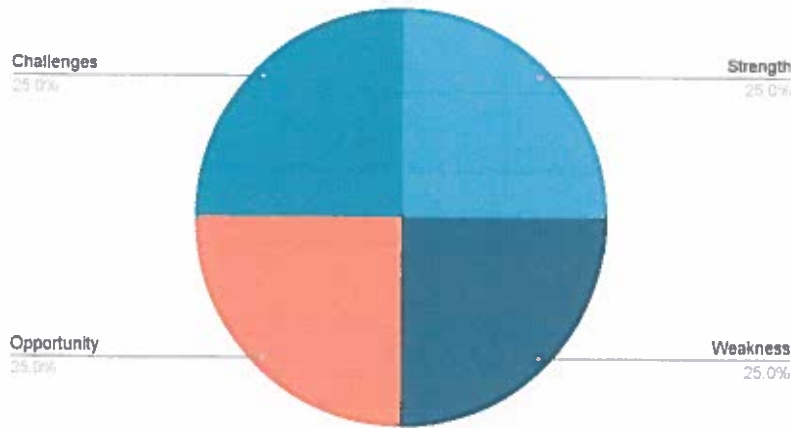




**Strength, weakness, opportunity, and challenges(SWOC)**

**1.2 Strength, weakness, opportunity, and challenges(SWOC)**

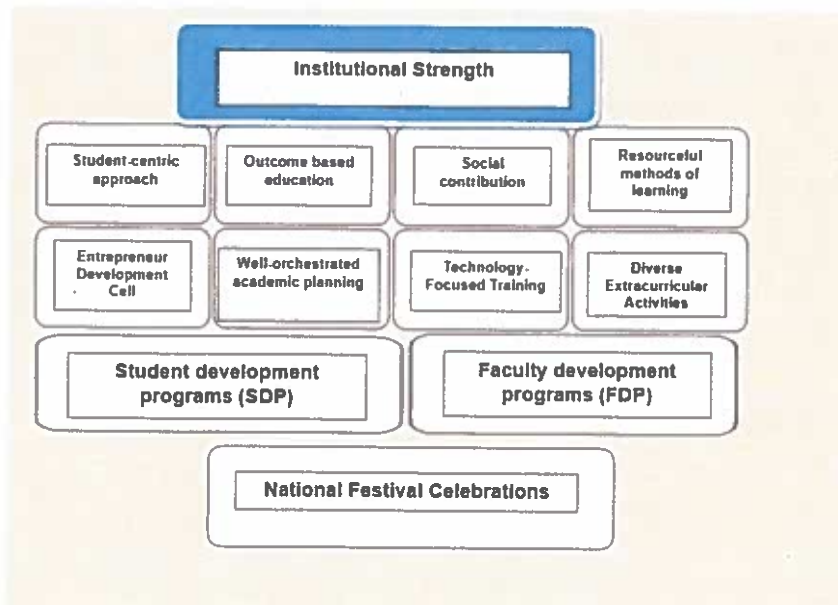
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**Institutional Strength**

Siva Sivani Degree College stands as a renowned institution with several institutional strengths that set it apart. The college is synonymous with discipline and is committed to delivering high-quality education while instilling core values in its students. It takes pride in preparing students to face global competition effectively.

**Institutional Strength**





### **Student-centric approach**

Students are the organizers. They organize conceptual workshops, technical lead code programs, quiz contests, business models, B to C, B to B programs, mock interviews, Group discussions executed, and evaluation feedback sessions conducted by the senior students and management students to other fellow pupils.

### **Student development programmes(SDP)**

Student outreach programs will be conducted from time to time including management games, to impart the qualities of leadership, organizing, technical, strategic, planning, problem-solving, and critical thinking skills among all the students according to the needs of their specialized branches and courses.

**Outcome-based education:** implemented in all the subjects to provide deep-rooted knowledge to the students in every subject. Practical sessions are given priority to strengthen the forecasting skills of the individuals.

**Social contribution:** after studying at Siva Sivani every student will be ready to do charity and raise helping hands to the needy. Such habits among the students are encouraged at all levels.

### **Faculty development programs (FDP):**

Every semester Faculty will get the appropriate tools and instruments through this FDP. Faculty Outreach programs were conducted to give updated technical and subject-oriented, teaching-learning methods, and strategies by the experts.

**Resourceful methods of learning:** SSDC firmly believes in "learning by doing" Many workshops & seminars are performed by learners. Students will do a deep dive to know the root cause of the problem, based on the gained knowledge they will analyze the problem, and at the end of the session, they will provide solutions, suggestions, and policy implications.





**Entrepreneur Development Cell:** The EDP entrepreneur development program consists of training, idea generation, and practical exposure. These students will get training from experts in the industry on how to develop business ideas from scratch. Under this EDP participants will go through the ongoing projects of Telangana governments and benefits provided to the budding entrepreneurs by the state and central government organizations.

**Well, orchestrated academic planning:**

The academic plan at Siva Sivani Degree College is meticulously designed to ensure students receive comprehensive and rigorous training in various fields, be it technical, management, economic, or financial. This includes workshops, engaging PPT presentations with a focus on visualization and graphical techniques, mock interviews, comparative and problem-solving case study approaches, group discussions, JAM (Just-A-Minute) sessions, newspaper review classes, research and development initiatives, knowledge sharing, panel discussions, market-oriented practical workshops, student outreach programs, Faculty Development Programs (FDP), cultural activities, sports events, Saturday weekend activities, and many more activities held annually.

**Technology-Focused Training:** The college places a strong emphasis on technology-oriented training. This includes webinars, additional certificate programs, regular Campus Recruitment Training (CRT) sessions, and Entrepreneur Development Program (EDP) sessions. These initiatives equip students with valuable skills, setting them apart from their peers and making SSDC a unique educational institution.

**Diverse Extracurricular Activities:** SSDC recognizes the importance of a well-rounded education. The institution actively promotes cultural, extracurricular, and co-curricular activities. These include script meetings and charitable initiatives organized by the NSS (National Service Scheme) students. These achievements add to the institution's reputation.

**National Festival Celebrations:** SSDC goes beyond academics by celebrating national festivals



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like Independence Day ( 15th August), and Republic Day (26th January). Such celebrations not only foster a sense of patriotism but also promote national integration in the region, setting a benchmark for community engagement and cultural enrichment.

This commitment to holistic education and the development of well-rounded individuals is what makes Siva Sivani Degree College an institution of repute and excellence.

### **Institutional Weaknesses**

**Relevance of Curriculum:** The existing course curriculum may not align with the evolving market requirements. Balancing academic content with additional training and certifications is a complex task that requires continuous updates and resources.

**Resource Constraints:** SSDC acknowledges the importance of education for the underprivileged but faces a significant challenge due to a lack of resources. Being an individual non-commercial institute in the region it is difficult to gather the necessary financial and infrastructural support to achieve the ambitious goals effectively.

**Diversity of Student Backgrounds:** The diverse backgrounds of students, including linguistic and cultural differences, pose a significant constraint in providing a cohesive educational experience. Ensuring that all students receive equal growth opportunities can be challenging.

**Multilingual and Diverse Culture:** Dealing with a multi-linguistic and culturally diverse student community from different regions necessitates the development of tailored strategies for each individual's development, which can be resource-intensive.

**Technology Gap:** Many students are unfamiliar with rapidly changing technology, hindering their adaptability to modern tools and techniques. Bridging this technology gap is a considerable challenge for SSDC.



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**Balancing Academic and Placement Focus:** Ensuring that students are not only academically proficient but also adequately prepared for future job placements is a delicate balancing act and a primary constraint.

**Student Development Programs:** Designing and executing goal-oriented student development programs requires ongoing efforts and resources, making it a challenging aspect to manage effectively.

**Faculty Training and Resources:** Keeping faculty members up-to-date with the latest tools, instruments, and resources in an ever-changing world is crucial but often requires additional investment and planning.

Addressing these institutional weaknesses is essential for Siva Sivani Degree College to fulfill its mission of providing quality education and opportunities to the underprivileged. It will require careful planning, resource mobilization, and a commitment to adapt to the evolving needs of both students and the job market.

**Institutional opportunities:**

"Siva Sivani Institute consistently stands out in the educational landscape, thanks to its steadfast commitment to policy innovation and its enduring presence in the market. Among the multitude of institutions emerging in the city, SSDC is the sole contender daring to set new benchmarks and offer unique opportunities."

**Legacy of Value-Based Education:** The college boasts a rich historical legacy of imparting value-based education while seamlessly integrating modern technology. This unique approach ensures that students are not only academically proficient but also well-prepared to meet the demands of the ever-evolving job market. This high-quality education provides SSDC students with a distinct advantage in the corporate world.



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**Pathways to Higher Studies and Employment:** SSDC serves as a launching pad for students' future endeavors. Whether they aspire to pursue higher studies in prestigious national or global institutions or seek employment in their dream companies, SSDC provides the guidance and resources necessary to help them achieve their goals.

**Massive Open Online Courses:** Deep-rooted information is supplied to students and every individual is encouraged to enroll in such courses proper guidance is given to students to hone their skills in the given subjects with the help of MOOC (Massive Open Online Courses) certificate programs.

**Prominent Foundation for Prospects:**

SSDC laid a strong foundation for every individual so that he can build a suitable career-appropriate position in the corporate world. All the instruments and tools are provided to students to excel in the job market.

**Grassroots training:** By the external industrial experts, administrators, and financial institutions to explain funding and financial facilities always helping the students to sustain in the market and to line up their careers.

**Institutional Challenge:**

**Maintaining core values of the institution:** Siva Sivani would like to inculcate Indian values with the given technology, developing the core values for the existing generational is the challenge factor.

**Meeting all the needs of the changing world:** The Indian Education sector intends to make many changes but they are not meeting all the requirements of the market, SSDC is working to cope with the given gaps. Designing and implementing teaching-learning programs accordingly is a big challenging task.





**Emerging Methods of Technology:** Emerging Trends in Technology are bringing faster changes in the present world of computers & internet now the new trend of AI and ML is making learners' lives very easy and at the same time more competitive. This faster-changing technology led to cutthroat competition and challenged the existence of employability for the freshers.

**Learners Adaptability:** Students are not ready to accept, or adopt the existing age-old methods of teaching and learning. This generation gap between teaching faculty and students is a big barrier to growth at every stage.

**Faculty Upgradation and Accreditations:** Tuning faculty, training sessions to strengthen subject and technical knowledge, making everyone stick to institutional policies, and creating a healthy culture are time-consuming processes. These are the main challenges for the growth of the institution.

### **Institutional Opportunities**

**Enriching MOOC Programs:** Our institution offers extensive support for Massive Open Online Courses (MOOCs), providing deep-rooted knowledge to all students. Enrollment in MOOC certificate programs is encouraged, with dedicated guidance.

**A Solid Career Foundation:** SSDC lays a strong foundation for individuals to excel in the corporate world. We equip our students with the necessary tools and skills to secure positions matching their career aspirations.

**Expert Guidance:** External industry experts, administrators, and financial institutions collaborate with us to guide students on funding and financial facilities. This support ensures our students can navigate the job market effectively and build successful careers.



*M. M. K. P.*