



# SIVA SIVANI DEGREE COLLEGE

(Affiliated to Osmania University)

UG Block Vensai Projects, Kompally, Secunderabad, Telangana - 500100.



## Cycle-1 NAAC Accreditation 2023

### Criteria 2 – Teaching- Learning and Evaluation

#### 2.6 Student Performance and Learning Outcome

*2.6.2: Attainment of POs and COs are evaluated*

*Submitted to*



**National Assessment and Accreditation Council**

# Attainment of POs & COs

**BBA**



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**Attainment of Programme Outcomes. Programme specific outcome & course outcome are evaluated**

### BBA . 2022 -2023

Semester	Subject	Course outcome	Average course outcome
Sem - I	EVS	3.95	3.83
	PRICIPALS OF MANAGEMENT	3.75	
	BASICS OF MARKETING	3.86	
	BUSINESS ECONOMICS	3.78	
Sem - II	BCS	3.98	3.93
	ORG BEHAVIOUR	3.98	
	BUSINESS STATS	3.86	
	FINANCIAL ACC	3.89	
Sem - III	PS	4.00	3.97
	COMM SKILLS	4.00	
	BPS	3.88	
	BASIC Q MGT	4.00	
	HRM	3.95	
	IT	3.99	
	FM	3.95	
Sem - IV	LMS	3.93	3.82
	UHV	3.96	
	STARTUP MGT	3.74	
	DATA VIS	3.80	
	BUSINESS LAW	3.76	
	MKT RESEARCH	3.78	
	MS	3.77	
Sem - V	Mobile Commerce	3.73	3.88
	FMS - Finance	3.80	
	Financial Assets - Finance	3.78	
	Insurance - Finance	3.80	
	Compesation Mgt - HR	4.00	
	Organization Development - HR	3.82	
	Performance Appriaisal - HR	3.78	
	Brand Management - MKT	3.88	

NH – 44, Kompally, Secunderabad – 500 100, Telangana, INDIA

Mobile: - +91-9247048112.

Website: [ssdc.ac.in](http://ssdc.ac.in)



*Mamatha*  
**PRINCIPAL**  
Siva Sivani Degree College  
Kompally, Medchal-Malkajgiri (Dt)-500081





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	Retail Marketing - MKT	3.88	
	CRM - MKT	4.00	
Sem - VI	Project Report		3.96
	Banking - Finance	3.98	
	Risk Management - Finance	3.96	
	International Finance - Finance	4.00	
	Leadership Management - HR	3.96	
	Talent & Knowledge Mgt - HR	4.00	
	Employee Relations - HR	3.87	
	Buyer Behaviour - MKT	4.00	
	Adv. & Sales Prmotion - MKT	3.94	
	Rural Marketing- MKT	4.00	
	Sem - I to VI	English	
English		3.98	
English		3.94	
English		3.88	
English		3.88	
English		3.92	
Sem - I to VI	SANSKRIT	3.98	3.96
	SANSKRIT	3.91	
	SANSKRIT	3.98	
	SANSKRIT	3.95	
	SANSKRIT	3.95	
Sem - I to VI	HINDI	3.95	3.92
	HINDI	3.95	
	HINDI	3.95	
	HINDI	3.85	
	HINDI	3.95	
	HINDI	3.85	
Sem - I to VI	TELUGU	3.33	3.56
	TELUGU	3.67	
	TELUGU	3.67	
	TELUGU	3.33	
	TELUGU	3.67	
	TELUGU	3.67	

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*Manappa*  
**PRINCIPAL**  
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Kompally, Medchal-Malkajgiri (Dt)



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### 2.6.2 Attainment of Programme Outcomes. Programme specific outcome & course outcome BBA . 2022 -2023

Class	Subject	Below 35%	36% to 45%	46% to 60%	61% above	Sum	weightage				calculated weightages for the course				Average course outcome	
							1	2	3	4	0	10	54	352		
BBA I Sem I	EVS	0	0	6	105	111	1	2	3	4	0	0	18	420	438	3.95
BBA I Sem I	PRICIPALS OF MANAGEMENT	0	5	18	88	111	1	2	3	4	0	10	54	352	416	3.75
BBA I Sem I	BASICS OF MARKETING	0	1	14	96	111	1	2	3	4	0	2	42	384	428	3.86
BBA I Sem I	BUSINESS ECONOMICS	0	1	22	88	111	1	2	3	4	0	2	66	352	420	3.78
															<b>3.83</b>	

Class	Subject	Below 35%	36% to 45%	46% to 60%	61% above	Sum	weightage				calculated weightages for the course				Average course outcome	
							1	2	3	4	0	2	0	440		
BBA I Sem II	BCS	0	1	0	110	111	1	2	3	4	0	2	0	440	442	3.98
BBA I Sem II	ORG BEHAVIOUR	0	1	0	110	111	1	2	3	4	0	2	0	440	442	3.98
BBA I Sem II	BUSINESS STATS	0	0	15	96	111	1	2	3	4	0	0	45	384	429	3.86
BBA I Sem II	FINANCIAL ACC	0	0	12	99	111	1	2	3	4	0	0	36	396	432	3.89
															<b>3.93</b>	



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Class	Subject	Below 35%	36% to 45%	46% to 60%	61% above	Sum	weightage				calculated weightages for the course				Average course outcome	
							1	2	3	4	0	0	0	228		228
BBA. II Sem III	PS	0	0	0	57	57	1	2	3	4	0	0	0	228	228	4.00
BBA. II Sem III	COMM SKILLS	0	0	0	54	54	1	2	3	4	0	0	0	216	216	4.00
BBA. II Sem III	BPS	0	3	1	53	57	1	2	3	4	0	6	3	212	221	3.88
BBA. II Sem III	BASIC Q MGT	0	0	0	54	54	1	2	3	4	0	0	0	216	216	4.00
BBA. II Sem III	HRM	0	2	2	107	111	1	2	3	4	0	4	6	428	438	3.95
BBA. II Sem III	IT	0	0	1	110	111	1	2	3	4	0	0	3	440	443	3.99
BBA. II Sem III	FM	0	1	4	106	111	1	2	3	4	0	2	12	424	438	3.95

Class	Subject	Below 35%	36% to 45%	46% to 60%	61% above	Sum	weightage				calculated weightages for the course				Average course outcome	
							1	2	3	4	0	0	12	212		224
BBA. II Sem IV	LMS	0	0	4	53	57	1	2	3	4	0	0	12	212	224	3.93
BBA. II Sem IV	UHV	0	0	2	52	54	1	2	3	4	0	0	6	208	214	3.96
BBA. II Sem IV	STARTUP MGT	0	1	11	45	57	1	2	3	4	0	0	33	180	213	3.74
BBA. II Sem IV	DATA VIS	0	2	7	45	54	1	2	3	4	0	4	21	180	205	3.80
BBA. II Sem IV	BUSINESS LAW	0	5	17	89	111	1	2	3	4	0	10	51	356	417	3.76
BBA. II Sem IV	MKT RESEARCH	0	4	16	91	111	1	2	3	4	0	8	48	364	420	3.78
BBA. II Sem IV	MS	0	4	17	90	111	1	2	3	4	0	8	51	360	419	3.77



*Mamatha*  
**PRINCIPAL**  
 Siva Sivani Degree College  
 Kompally, Medchal-Malkajgiri(Dt)-500100

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 Mobile: - +91-9247048112. Website: ssdc.ac.in



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							1	2	3	4	0	14	48	352		414
BBA III Sem V	Mobile Commerce	0	7	16	88	111	1	2	3	4	0	14	48	352	414	3.73
BBA III Sem V	FMS - Finance	0	0	10	39	49	1	2	3	4	0	0	30	156	186	3.80
BBA III Sem V	Financial Assets - Finance	0	2	7	40	49	1	2	3	4	0	4	21	160	185	3.78
BBA III Sem V	Insurance - Finance	0	0	10	39	49	1	2	3	4	0	0	30	156	186	3.80
BBA III Sem V	Compensation Mgt - HR	0	0	0	45	45	1	2	3	4	0	0	0	180	180	4.00
BBA III Sem V	Organization Development - HR	0	1	6	38	45	1	2	3	4	0	2	18	152	172	3.82
BBA III Sem V	Performance Appraisal - HR	0	3	4	38	45	1	2	3	4	0	6	12	152	170	3.78
BBA III Sem V	Brand Management - MKT	0	0	2	15	17	1	2	3	4	0	0	6	60	66	3.88
BBA III Sem V	Retail Marketing - MKT	0	1	0	16	17	1	2	3	4	0	2	0	64	66	3.88
BBA III Sem V	CRM - MKT	0	0	0	17	17	1	2	3	4	0	0	0	68	68	4.00
																<b>3.88</b>

Class	Subject	Below 35%	36% to 45%	46% to 60%	61% above	Sum	weightage				calculated weightages for the course				Average course outcome	
							1	2	3	4	0	0	3	192		195
BBA III Sem VI	Project Report	0	0	0	111	111										
BBA III Sem VI	Banking - Finance	0	0	1	48	49	1	2	3	4	0	0	3	192	195	3.98
BBA III Sem VI	Risk Management - Finance	0	0	2	47	49	1	2	3	4	0	0	6	188	194	3.96
BBA III Sem VI	International Finance - Finance	0	0	0	49	49	1	2	3	4	0	0	0	196	196	4.00
BBA III Sem VI	Leadership Management - HR	0	0	2	43	45	1	2	3	4	0	0	6	172	178	3.96



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*Nemath*  
**PRINCIPAL**

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Kompally, Medchal-Malkajgiri(Dt)-500100





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BBA III Sem VI	Talent & Knowledge Mgt - HR	0	0	0	45	45	1	2	3	4	0	0	0	180	180	4.00	
BBA III Sem VI	Employee Relations - HR	0	0	6	39	45	1	2	3	4	0	0	18	156	174	3.87	
BBA III Sem VI	Buyer Behaviour - MKT	0	0	0	17	17	1	2	3	4	0	0	0	68	68	4.00	
BBA III Sem VI	Adv. & Sales Prmotion - MKT	0	0	1	16	17	1	2	3	4	0	0	3	64	67	3.94	
BBA III Sem VI	Rural Marketing- MKT	0	0	0	17	17	1	2	3	4	0	0	0	68	68	4.00	<b>3.96</b>

Class	Subject	Below 35%	36% to 45%	46% to 60%	61% above	Su m	weightage				calculated weightages for the course				Average course out come		
							1	2	3	4	0	0	3	76		79	3.95
BBA. I Sem I	HINDI	0	0	1	19	20	1	2	3	4	0	0	3	76	79	3.95	
BBA. I Sem II	HINDI	0	0	1	19	20	1	2	3	4	0	0	3	76	79	3.95	
BBA. II Sem III	HINDI	0	0	1	19	20	1	2	3	4	0	0	3	76	79	3.95	
BBA. II Sem IV	HINDI	0	1	1	18	20	1	2	3	4	0	2	3	72	77	3.85	
BBA. III V	HINDI	0	0	1	19	20	1	2	3	4	0	0	3	76	79	3.95	
BBA. III VI	HINDI	0	1	1	18	20	1	2	3	4	0	2	3	72	77	3.85	<b>3.92</b>



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							1	2	3	4	0	4	6	344		350
BBA. I Sem I	SANSKRIT	0	0	2	86	88	1	2	3	4	0	0	6	344	350	3.98
BBA. I Sem II	SANSKRIT	0	2	4	82	88	1	2	3	4	0	4	12	328	344	3.91
BBA. II Sem III	SANSKRIT	0	0	2	86	88	1	2	3	4	0	0	6	344	350	3.98
BBA. II Sem IV	SANSKRIT	0	0	4	84	88	1	2	3	4	0	0	12	336	348	3.95
BBA III V	SANSKRIT	0	0	4	84	88	1	2	3	4	0	0	12	336	348	3.95
BBA. III VI	SANSKRIT	0	0	2	86	88	1	2	3	4	0	0	6	344	350	3.98
<b>3.96</b>																

Class	Subject	Below 35%	36% to 45%	46% to 60%	61% above	Su m	weightage				calculated weightages for the course				Average course out come	
							1	2	3	4	0	2	0	8		10
BBA. I Sem I	TELUGU	0	1	0	2	3	1	2	3	4	0	2	0	8	10	3.33
BBA. I Sem II	TELUGU	0	0	1	2	3	1	2	3	4	0	0	3	8	11	3.67
BBA. II Sem III	TELUGU	0	0	1	2	3	1	2	3	4	0	0	3	8	11	3.67
BBA. II Sem IV	TELUGU	0	1	0	2	3	1	2	3	4	0	2	0	8	10	3.33
BBA III V	TELUGU	0	0	1	2	3	1	2	3	4	0	0	3	8	11	3.67
BBA. III VI	TELUGU	0	0	1	2	3	1	2	3	4	0	0	3	8	11	3.67
<b>3.56</b>																



  
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							1	2	3	4	0	0	9	432		441
BBA. I Sem I	English	0	0	3	108	111	1	2	3	4	0	0	9	432	441	3.97
BBA I Sem II	English	0	0	2	109	111	1	2	3	4	0	0	6	436	442	3.98
BBA. II Sem III	English	0	0	7	104	111	1	2	3	4	0	0	21	416	437	3.94
BBA. II Sem IV	English	0	2	9	100	111	1	2	3	4	0	4	27	400	431	3.88
BBA III V	English	0	2	9	100	111	1	2	3	4	0	4	27	400	431	3.88
BBA. III VI	English	0	3	3	105	111	1	2	3	4	0	6	9	420	435	3.92
<b>3.93</b>																



  
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